

ENTREPRENEURSHIP EDUCATION: WHAT'S WORKING IN DUBAI'S PRIVATE SCHOOLS?

"The shortest path to a brighter future
is that of entrepreneurship"

H.H. Sheikh Mohammed Bin Rashid Al Maktoum



MY PATH TOWARDS ENTREPRENEURSHIP: IBRAHIM'S STORY

1. My name's Ibrahim. I went to school in Dubai. I first read about entrepreneurship in Grade 6
2. In class, I learned about net profit & the power of good marketing
3. I got involved in buy-and-sell events at school
4. I developed an interest in entrepreneurship after hearing a talk in class given by a successful young entrepreneur
5. I was inspired by this talk, I came up with an innovative idea and prepared a business plan
6. In Grade 11, I invented a smart robot and won the Best Innovation Award in the SME Young Entrepreneurship Competition
7. One year later, my school sent me to do a practical work placement in an engineering company
8. I learned that with my invention, I could plan and have a successful career
9. It gave me the confidence to enroll in an engineering programme
10. Five years later, I started my own company and became a successful entrepreneur

DID YOU KNOW?

Grade 6 is when most of Dubai's private school students start entrepreneurial activities	72% of entrepreneurial activities in schools focus on developing students' business skills	74% of Dubai's private schools teach entrepreneurship skills through extra-curricular activities	59% of schools have their visit local businesses as part of school excursions	72% of entrepreneurial activities in schools focus on generating new ideas
WHY is entrepreneurship education important to us?		<ol style="list-style-type: none"> 1. We can be more creative & innovative 2. We can learn by doing 3. We can learn new skills 4. We become better negotiators, communicators and team members 5. We learn how to better manage our finances 		
HOW our schools make entrepreneurship part of education?		<ol style="list-style-type: none"> 1. We work in a team 2. We manage money 3. We come up with new ideas 4. We take risks 5. Be more creative and innovative 6. Be a leader 7. Have more career choices 		
WHICH subjects teach us entrepreneurship?		<ol style="list-style-type: none"> 1. Extra-curricular activities 2. Business studies 3. Cross-curricular 4. Humanities 5. Social/Government studies 		

SOME CURRENT ENTREPRENEURSHIP COMPETITIONS IN DUBAI'S SCHOOLS

Young Entrepreneur Competition	F1 in Schools Challenge	Duke of Edinburgh International Award	
World Robotics Olympiad	Stock Game by Dubai Financial Market	Global Entrepreneurship Week	Paperclip Challenge
Dragons' Den	Online Gold Trading Competition		

SOME CURRENT ENTREPRENEURSHIP ACTIVITIES IN DUBAI'S SCHOOLS

IB Diploma Programme	Certified Business Professional Programme	Enterprise Clubs
Fund Raising Events	Innovation Day	Business Activities
PARTNERSHIPS with local businesses develop our business skills through:		Business & Career Fairs
WHO is supporting schools to teach us about entrepreneurship?		<ol style="list-style-type: none"> 1. Internships 2. Temporary work placements 3. Mentoring
Enjaz - Dubai SME - Dubai Chamber - Dubai Financial Market (DFM) - Murdoch University & Rochester Institute of Technology		

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